



## Purina Parent Club Partnership (PPCP) Program

Hello everyone,

We understand that the switch from cutting out and saving weight circles and mailing them in, to uploading and submitting receipts online has been difficult for some, and we want to give you some key takeaways for receipt submission. Also note, that if you have issues uploading receipts via your computer or phone, you also can mail in your receipts. The mail in method takes longer than uploading from your device, but it is still a way to earn points/dollars and help the LRC, Inc.

You may order mail in submission forms on your member page of the Pro Club website, the same place where you order your Pro Plan Puppy kits. If you need assistance with receipt submission forms mailed to you, please call The Purina Pro Club at 1-877-PRO-CLUB (1-877-776-2582). Operators will gladly send you pre-printed, (with your Pro Club number, name and address), receipt submission forms to your address.

We also want you to know how particularly important redeeming your receipts are for not only your benefit, (rebate from the Pro Club on all dry food, Forti Flora and Calming Care purchased as a Pro Club member), but also for the benefit to our beloved Labradors via the Canine Health Foundation.

The Labrador Retriever Club, Inc participates in the Purina Parent Club Partnership (PPCP) Program to earn funding for canine health studies, education, and/or rescue efforts that will benefit our wonderful breed.

For every \$100 of qualifying points earned by Pro Club members, Purina donates \$10 to the participating national parent breed club.

Through the PPCP Program, Purina and the AKC Canine Health Foundation work together to help parent clubs address priority health concerns for their breeds and areas not previously funded.

We are attaching a web link to go to an informational FAQ for questions regarding the Pro Club. Most all questions regarding the receipt scanning process can be answered here. If you still have questions, you can always call the Purina Pro Club as well.

<https://receiptcapturestorageprd.blob.core.windows.net/files/FAQ.pdf>

## Here is how the PPCP Program works:

Pro Club members submit receipts of participating Purina brand dog foods. Purina tracks these receipt submissions, and for every \$100 of qualifying receipt submission points earned by Pro Club members, Purina donates \$10 to the participating national parent breed club.

Points are accumulated throughout a calendar year, and in June, a check representing 10% of the value of all submitted receipts for the year is evenly split. Fifty percent will go to the Canine Health Foundation, in the name of the Labrador Retriever Foundation (designated as a LRC donor advised fund) and will be specifically directed for research of Labrador Retriever health issues. These monies are eligible to be matched up to 100 percent by the Canine Health Foundation if it meets the Foundations funding guidelines. The remaining fifty percent will be issued to LRC to be used for rescue, education and/or research as determined by the Club.

## Here are some tips for uploading receipts to your computer and your phone:

### How to scan receipts from your **computer** to earn points

Go on the days of mailing in your weight circles. Receipt Scanning is here to make your life much easier!

#### Before you start...

Gather all the weight circles you've been saving and send them in as soon as possible using the current Weight Circle Submission & Reward Order Form. After July 31, 2018, weight circles will no longer be accepted.

#### Begin by saving your receipts!

Be sure your receipts are clean, flat, and free of markings or highlighting.

#### 1. Register for Receipt Scanning

Go to <https://purinaproclub.com/> to log in to your Pro Club account. Click the Receipt Scanning tab on the right side of the home page. Browse the page to learn more about the benefits and perks of Receipt Scanning! When you're ready, click Register Today.



Remember: once you start submitting receipts, you will no longer be able to send in weight circles.

#### 2. Take a photo of your receipt or use a desktop scanner

Using your camera or a scanner, get an image of your receipt to your computer. If taking a photo, follow these tips to get the best receipt photo:

- Flatten the receipt
- Place it on a dark non-reflective surface
- Make sure there is enough light
- Be sure the entire receipt is in the frame
- Hold the camera steady with the receipt in focus

**TIP: FOLD LONG RECEIPTS** If a receipt is too long to fit in one picture, you will need to fold the receipt so that the required information is visible in a single picture.



The following should be clearly visible:

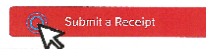
- Retailer's Name/Logo
- Date of transaction
- Total Amount of transaction
- All participating Purina products along with their corresponding price

Transfer the image file to your computer and remember where you saved it.

**TIP: GROUP AT CHECKOUT** When making a purchase, try grouping all Purina products together at check out so that they are all grouped together on your receipt.

#### 3. Click the "Submit a Receipt" button

Log in and you'll find it on the "Receipt Scanning" page.



#### 4. Upload & submit

Follow instructions on the website to upload the photo you just saved on your computer and submit it.

**It's really that easy!** After submitting, you'll receive an email letting you know that your upload was successful. You'll also receive an email in the event of an error, with troubleshooting tips to guide you in correcting the error. Generally, your points will be issued to your account within five business days. Please keep your receipt until you receive confirmation that points from the purchase have been posted to your account.



### How to scan receipts from your **phone** to earn points

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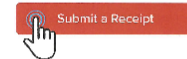
Go to <https://purinaproclub.com/> to log in to your Pro Club account. Click the Receipt Scanning tab on the right side of the home page. Browse the page to learn more about the benefits and perks of Receipt Scanning! When you're ready, click Register Today.



Remember: once you start submitting receipts, you will no longer be able to send in weight circles.

#### 2. Tap the "Submit a Receipt" button

You'll find it on the "Receipt Scanning" page in the main menu under "Account Menu".



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